



A C A D E M Y



My name is Joaquim Melchor and my job is that of artisan restorer of finishes of **modernist heritage**. In parallel, I have been able to implement these methods in **contemporary architecture** creating new work with the same sustainable quality over time.

Today I dedicate my efforts to investigate the **traditional empirical methods**, highlighted in the **archaeological experience** and in my **own field experience**, seeking to demonstrate the viability of the natural raw material to create a stable and sustainable product, making its results known through the company **artcont.com**.

The word **artcont** means "continuous art", a declaration of intentions of the **company** specialized in research, editing and content production about the manipulation of natural raw material for art and industrial design.

The format chosen to promote knowledge is that of an **academy**, considering that this format offers maximum flexibility in **adapting to the context**, an essential consideration to coherently concatenate the researched data. This characteristic means that the academy does not have a fixed location, so it can be considered **itinerant**.

This academy receives the commercial name "**artcont academy**" and promotes two teaching formats. A documentary format represented in the book **The Matter of Creation, to the artisan**, and a workshop format **NC&T Workshop**, aimed at professionals who need to deepen the possibilities of natural raw material.

Joaquim Melchor.